



# About The Sales Training Consultancy

Online Brochure



The Sales Training Consultancy specialise in open and in-house training programmes **for salespeople, sales managers and business professionals** in B2B, B2C and Retail sectors.

Our team of highly skilled and experienced sales trainers and consultants have worked with thousands of companies, across the UK and internationally, to improve the performance of their sales teams.

Our trainers are consistently **rated 9/10 for their design and delivery** of our open and inhouse training courses, and our entire team works tirelessly to improve upon their knowledge, presentation skills and innovative methods of delivery to ensure that all our clients receive real value from our training.

Our sales training solutions are designed to be the **most comprehensive, effective and tailored solutions available** on the market – which is why our sales training team works constantly on incorporating industry trends and technological developments into our delivery methods to help your salespeople become the most effective, confident and efficient sales professionals they can be.

### Contact Us Today For More Information

**Call Us:** 0800 849 6732

**Email Us:** [sales@salestraining.co.uk](mailto:sales@salestraining.co.uk)

**Visit Us Online:** [www.salestraining.co.uk](http://www.salestraining.co.uk)

## The Sales Training Consultancy Have Worked With...

The Sales Training Consultancy has worked with a wide variety of clients, across different sectors and industries – both in the UK and worldwide. Some of our clients include:



## The Sales Training Consultancy Can Help You With...

### Open Sales Training Courses

**Are you looking for a sales course for yourself or for individuals within your organisation? If so, The Sales Training Consultancy can help.**

Our open sales courses are the most cost effective way of training individual salespeople in your organisation, at short notice or in small groups without having to bring the training inhouse. All of our sales courses are **delivered in a fun and interactive way**, and your salespeople will get to engage and share best practice advice with other sales professionals from different industries and sectors across the country.

Find out more about the open sales training course we run here:  
<http://www.salestraining.co.uk/courses/open-courses/>

### In-House Sales Training

In-house sales training is a great way to train a number of sales people or sales managers at once, to **ensure that their skill sets are aligned and that all employees are receiving the same level of development** and investment. In-house training is highly cost effective, can be delivered at a location of your choice and can be run on your selected dates.

We can create a completely bespoke sales training programme for you and your team, which can be delivered over the duration of 1-5 days – or you might want us to deliver an on-going, long term sales development programme over time. Whatever style of training you are looking for, **The Sales Training Consultancy can create something specifically for your business** needs.

As a company, you can truly benefit from choosing a bespoke in-house training course for your staff, as you will have **greater control of the outcome of the training** and the training material can be tailored to deal with **real issues that are affecting your business**.

The Sales Training Consultancy will help to ensure that you receive high value and a real return on investment for your training – we will **assess the results of the training in full and report this analysis back to you** so that you can have confidence that you have received the desired results.

Find out more about the types of in-house sales training programmes we can deliver for you here: <http://www.salestraining.co.uk/courses/open-courses/>



## Sales Coaching & Consulting

The Sales Training Consultancy specialises in **improving sales performance** in businesses across the UK. As well as having a wide range of experience in delivering sales training programmes, we also offer our **specialist consultancy services** in other areas.

We can give help and advice on a wide range of sales related issues including:

- Sales strategy
- Personal coaching for senior managers and directors
- Recruitment and selection of salespeople
- Telesales systems
- Identifying training needs
- Contact management and CRM systems



## Why Do Companies Choose The Sales Training Consultancy?

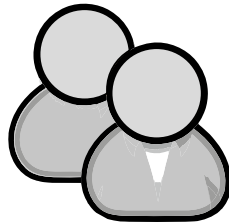
Here are the **main reasons** why our existing clients chose The Sales Training Consultancy over all other training providers:

### Top Ratings



Our courses are consistently rated 9.2 out of 10 on our feedback forms.

### Personalised Content



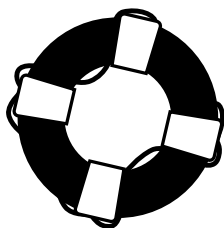
We will custom design your course to meet your exact requirements and objectives.

### Trainer Match



The trainer we'll select will be a great match to suit your specific needs, industry and culture.

### On-going Support



Each delegate receives unlimited email and telephone support, videos, audios & resources to embed the learning.

### Large & Small Businesses



We design and deliver training courses for the multi-national company as well as small and medium sized businesses.

### Return On Investment



We can measure the success and effectiveness of your training at no additional cost to you.